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“Your Best Year Ever” Presents an Innovative Approach to Setting and Achieving Your Most Important Goals

Best-selling author and America’s leadership mentor, Michael Hyatt, is back with a new book that will forever change the way we approach goal setting

“When it comes to achieving big goals, a lot of the conventional wisdom is flat wrong,” said Tony Robbins, New York Times bestselling author of Unshakable. “In Your Best Year Ever, Michael Hyatt lays out a simple program, backed by the best modern research, to reach your dreams.”

“Your Best Year Ever is a must-read for business people, athletes, parents, students, teachers, public officials, volunteers, or anyone else who wants to have greater influence and impact and a more effective personal and professional life,” said Tim Tassopoulos, president and COO, Chick-fil-A, Inc.

Nashville, Tenn., November 17, 2017 - *Your Best Year Ever: A 5-Step Plan for Achieving Your Most Important Goals*, published by Baker Books (ISBN: 978-0-8010-7525-4) is now available for pre-order. Written by *New York Times*, *Wall Street Journal*, and *USA Today* best-selling author, Michael Hyatt, *Your Best Year Ever* offers readers a research-driven and field-tested system for setting and achieving one’s professional, relational, financial, spiritual and intellectual goals.

In *Your Best Year Ever*, Michael Hyatt addresses the shortcomings of the conventional approach to setting goals, and the many obstacles we face when trying to achieve them. While many abandon their goals when the going gets tough, there’s no reason why everyone shouldn’t be able to achieve success and reach their personal milestones. It all starts with jettisoning faulty systems and adopting a different approach.

“What’s unique about *Your Best Year Ever* is the fact that, before it was a book, it was an exclusive course that we offered just once a year,” said Michael Hyatt. “To-date, over 25,000 people have taken this course which I teach over a five day period in between the Christmas and New Year’s holidays. The overwhelming response we’ve received and the amazing success and turnaround stories those who have taken the course have shared with us is truly the impetus that drove me to write this book. We’re excited to now offer the masses access to our new approach to goal setting, giving them the ability to design their futures in just five simple steps. We’re excited to see the progress our followers can make, no matter what area of their lives they apply this to.”

With decades of experience in personal development and professional achievement, Michael Hyatt has assembled a new five-step approach to goal setting, one which forces us to rethink, refocus and realign

ourselves so that we can reach our full potential and achieve our best year ever. Hyatt's five-steps include:

- 1) **Believe the Possibility:** You often experience what you expect. To achieve at your highest potential, you have to shift your thinking.
- 2) **Complete the Past:** If you are committed to moving confidently into the future, you must first do business with the past.
- 3) **Design Your Future:** Look ahead to the coming year and distill your dreams into SMARTER goals.
- 4) **Find Your Why:** Get deeply connected to your intrinsic motivations; they are the key to unleash powerful, sustainable momentum.
- 5) **Make it Happen:** Propel your goals into strategic action with a proven framework to start well and stay on track all year.

For additional information regarding *Your Best Year Ever: A 5-Step Plan for Achieving Your Most Important Goals*, please visit www.MichaelHyatt.com, or bestyearever.me/book to pre-order.

About Michael Hyatt:

Michael Hyatt is the founder and CEO of Michael Hyatt & Company, a leadership development firm specializing in transformative live events, workshops, and digital and physical planning tools. Formerly chairman and CEO of Thomas Nelson Publishers, Michael is also a New York Times, Wall Street Journal, and USA Today bestselling author of several books, including *Living Forward* and *Platform*. His work has been featured by the Wall Street Journal, Forbes, Inc., Fast Company, Businessweek, Entrepreneur, and other publications. Michael has been married to his wife, Gail, for thirty-nine years. They have five daughters, three sons-in-law, and eight grandchildren. They live just outside Nashville, Tennessee. Learn more at MichaelHyatt.com.

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